

Rebranding requirements for Android and Iphone

Introduction:

CloudAlert is an instant secure and cost effective way of sending notifications to customers or end users using a user friendly interface. The CloudAlert application can be white-labeled to any other brand.

Target Audience:

Developers or IT teams who have worked with android studio or Xcode for mobile application code development.

IT operators who can understand the sizing requirements for application development.

Aim of this document

This document aims at describing the requirements for sizing, naming and coloring schemes for a new white-labeled version of the CloudAlert mobile application.

The name given to the app can not include any special characters.

The color scheme for the app must be relayed in CMYK or RGB.

The scheme can include 2 colors which fade into each other.

One of them being “primary_color” and the other being “secondary_color”.

The below table describes images in the white-labelling process, their respective sizes and where it can be used.

Image Name	Application	Size (pixels)	Comments
cla_logowithtitle.png	Used at registration pages and Many other important places ,Includes logo as well as brand name	1024*1024	Can include brand name or logo or both.
ic_launcher-web.png	for the Play Store, which accepts 512x512 high-resolution icons	512*512 PNG	Max size:1024KB
cla_about_icon.png	Used in application for a page described as “About Brand”.	300*300 PNG	Can have an alpha channel with only logo . Brand Name with image is optional.
cla_ic_launcher.png	Used for launch icons ,sender image on msg received.	48 × 48 (mdpi) 72 × 72 (hdpi)	Used in phone for launching app . In Google playstore

		96 × 96 (xhdpi) 144 × 144 (xxhdpi) 192 × 192 (xxxhdpi) 512 × 512 (Google Play store) ALL PNG	mobile to display published app. In multiple pages of the app to highlight brand .
cla_notif_bar_icon.png	Used for alert bar and notification bar .	512*512 at least PNG	Its a grayscale shadowed image with a transparent background and preferably transparent components within the image. Please find an example image below
 <p>The white component is actually all transparent in the given image. Right click to save the image on your Desktop and open it with any image manipulation software, to see the transparency or alpha component</p>			

All the above files must be placed inside one folder and zipped into a file and sent over email to sales@cloudalert.cloud .